



**ACTORS  
ALLIANCE**  
of SAN DIEGO

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AASD is a non-profit organization. Your gift is tax deductible. Our Tax ID# is 33-0488471.

**PRESS RELEASE**

**FOR IMMEDIATE RELEASE June 25, 2004**

Who: Actors Alliance of San Diego  
What: Actors Alliance Festival 2004  
When: Wednesday, July 21- Sunday, August 1, 2004  
Where: Lyceum Space, 79 Horton Plaza, San Diego, CA 92101  
Tickets: General Admission \$17; Student, Senior, Military, AASD \$14;  
Festival Pass (all 34 plays) \$70; KidsFest (under 18) \$5  
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**Actors Alliance of San Diego Gives Back to the Community**

Continuing in the tradition started in 2003, The Actors Alliance of San Diego (AASD) is showing their gratitude to the community by donating a portion of proceeds from this year's festival to several deserving non-profit organizations that service the San Diego community.

"These organizations have proven their own commitment to service, education and outreach and AASD is honored to be lending their support", says Todd Blakesley, Artistic Director of Festival 2004.

This year's first non-profit being honored is **Christie's Place**. Before her death in 1994, Christie was a leader in the community, addressing the needs of women, children and families living with AIDS. Christie's Place offers an array of services in a safe, supportive, home-like environment. Their mission is to educate, support and empower individuals whose lives have been impacted by HIV/AIDS to take charge of their health and improve their quality of life. Donations are used toward providing comprehensive services including food bags, haircuts, clothing, childcare, education, outreach, counseling and other support services most of us take for granted. Christie's Place is the only agency that is dedicated to serving women, children and families living with HIV/AIDS in San Diego County.

Next on the list of beneficiaries is **Global Education Through Music**. GETM believes creative education and empowerment through the arts is primarily accomplished by providing interactive arts-based programming to the community. GETM does this with the assistance of local musicians, visual artists, and performers. Their strong ties to the San Diego Children's Museum/Museo de los Ninos demonstrates GETM's commitment to building self-esteem and communication skills in children through the arts. The donations GETM receives allows them to expand their programming to include free or low cost art-based programs to the community.

As their third organization, The Actors Alliance has chosen the **San Diego Volunteer Lawyer Program**, a charitable corporation whose mission is to involve the private bar with free legal services to needy individuals, families and groups on civil matters involving bodily safety and protection, medical assistance, financial security, basic sustenance, civil and individual rights, appropriate educational opportunities and family stability. Last year, SDVLP volunteer lawyers, law students and staff provided legal assistance to more than 6,000 indigent clients who could not afford to hire an attorney. Their pro bono panel donated more than 27,000 hours of services to the community at a value of more than \$5 million.

In 2003, AASD donate 100% of KidsFest student ticket proceeds to **Young Audiences of San Diego**, a non-profit organization dedicated to making the arts -- classical, contemporary, and multicultural -- an essential part of every young person's education and life. AASD also organizes yearly teams for the Making Strides Against Breast Cancer Walk, hosts a holiday gift drive for the Jewish Family Service and donates thousands of dollars in equipment and used goods to various local non-profits through the annual AASD sponsored Rummage Sale.

In a recent letter, Mayor Dick Murphy writes: "Actors Alliance members are your friends, family, neighbors and co-workers. They are the people who make this America's Finest City".

AASD is taking the Mayor's words to heart and is making Festival 2004 just one of many events dedicated to supporting valuable outreach organizations in San Diego.