



**ACTORS
ALLIANCE**
of SAN DIEGO

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AASD is a non-profit organization. Your gift is tax deductible. Our Tax ID# is 33-0488471.

PRESS RELEASE

FOR IMMEDIATE RELEASE July 20, 2004

Who: Actors Alliance of San Diego
What: **Actors Alliance Festival 2004 KIDSFEST**
When: 2pm Sunday Matinees July 25 & August 1, 2004
Where: Lyceum Space
79 Horton Plaza
San Diego, CA 92101
Price: KidsFest General Admission \$12; Under 18 years \$5
Tickets: (619)544-1000
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Join us for KidsFest, San Diego's Premiere Program of Short Plays for Kids!

Now in its 14th year, the Actors Alliance of San Diego Festival includes KidsFest, which has become an integral part of this program. Each year the Actors Alliance (AASD) hand picks plays that are appropriate for kids of any age and gets children and their families involved in the amazing art of theatre. Proceeds from KidsFest go directly to the actors, directors and playwrights who make the Festival possible.

This year we feature 2 brand new plays by local playwrights, who are also Actors Alliance members. Here are some of the details:

Play Name: Eureka!

Playwright: Myra McWethy

Director: Suzanne Oswald, Cris O'Bryon, Becky Cherlin

Cast: Suzanne Oswald, Becky Cherlin, Spencer Moses

Description: Fun facts, tall tales, and song sensations from the great state of California. From gold miners to explorers, this 'Theatrical Fantastical' troupe makes California history come alive.

Play Name: Harriet Potter and the Throne of Applewort

Playwright: Jim Caputo

Director: Robert Dahey

Cast: Julia Kelleher, Emily Ratajkowski, Catie Marron, Abbey Howe, Leo Baggerly

Description: The Mystical Amazing Gooogamooga Institute for Children will have to close if Harriet Potter can't trap the wizard and find the velvet sack. You, the audience, hold the key, literally. An interactive adventure for the whole family.

Kidsfest is sponsored by The San Diego Foundation Dr. Seuss Fund at the recommendation of Mrs. Audrey Geisel,

More than 100 actors, directors and playwrights will participate in San Diego's largest showcase of theatrical talent. More than 30 short plays will be presented in 7 programs over the last two weeks of July at the Lyceum Space in Horton Plaza. The Festival is one of the featured services the Actors Alliance performs for its membership by helping to develop career-enhancing material as well as engage a public hungry for a live connection.

**"Worth A Try" rating in 2002 & 2003 by SD Reader Critic Jeff Smith
Named a "Best Bet" in 2003 by SD Union Tribune Critic Anne Marie Welsh
A "Must See" in 2003 by KPBS Critic Pat Launer**